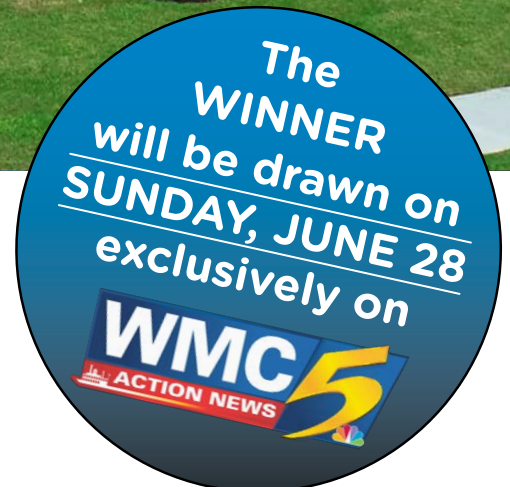


The **2020** **ST. JUDE DREAM HOME**[®] Giveaway



Proud builder of the
ST. JUDE DREAM HOME[®] Giveaway
Located in Kensington Manor • Lakeland, Tennessee



The official guide to the home's builder, sponsors, craftsmen, components, materials, and colors.

MEET THE BUILDER



Even after 13 homes in 13 years, and over \$16,961,400 raised for the kids at St. Jude Children's Research Hospital®, Southern Serenity Homes remains as dedicated to the cause as it was on the first day.

Since 2008, the name Southern Serenity Homes has been synonymous with the Memphis area St. Jude Dream Home® Giveaway. During that period, Southern Serenity Homes founder Greg Bridgers has hand-built eleven of the most beautiful, well-appointed and finely crafted homes in West Tennessee.

Not surprisingly to anyone who knows this unselfish and dedicated builder, he will be the first to state with profound gratitude and a deep sense of pride that each St. Jude Dream Home® Giveaway house has been a team effort of monumental proportions, effectively bringing together dozens of the finest artisans in the area with one goal in mind: producing a home of unequalled quality and features for the benefit of the children at St. Jude.

When final ticket sales for the 2020 St. Jude Dream Home® Giveaway were tallied, Southern Serenity Homes and its "Dream Team" will have helped raise almost **\$17,000,000** for St. Jude over the past 13 years.



What's more is that two national dream home records were broken (nearly 50 are built each year across the country): **1) the most money ever raised** on a single Dream Home — \$1,500,000 **2) the quickest 100% ticket reservation ever recorded** — 15,000 tickets.

It's not easy topping yourself year after year, but somehow, Southern Serenity Homes manages to do it.

In fitting tribute to that selfless dedication, and to the quality of the homes he builds year after year, Southern Serenity Homes has been awarded the **St. Jude National Dream Home® Giveaway Builder of the Year** not just once, but two years in a row, a feat that has never been done before – *anywhere*.

And, even though the last several years have been, by every measurable standard, some of the toughest in history for U.S. builders – as well as the housing industry as a whole – Southern Serenity Homes has not wavered in its commitment to St. Jude and its

MEET THE BUILDER



promise to deliver the best home anywhere. Blessed with a steady stream of customers wanting quality, value, and integrity in their *own* dream home, Greg has continued to craft the finest custom homes available in the Mid-South ranging from \$360,000 to multi-million dollar estates.

Whether the question concerns the St. Jude Dream Home® Giveaway house or a customer's personal home, when asked if something can be changed or added, Greg always answers simply, "There's nothing we can't do. If you want it, we'll find a way to make it happen."

That commitment to excellence and customer satisfaction is without question the single most important factor explaining Southern Serenity Homes' survival at a time when other home builders have not been so fortunate.

Southern Serenity Homes has constructed more

than 4,250 homes, with no end in sight. Rain or shine, day in and day out, you will see Greg on the job site ensuring that every home he puts his name on is the best that can possibly be built – by anyone, anywhere.

It is that same drive and dedication to excellence that keeps Greg committed to St. Jude and the lifesaving work being done there every day of the year. And even though the paint is barely dry on this year's home, he looks forward to breaking ground on their next St. Jude Dream Home® Giveaway house.

"Look into the eyes of the children at St. Jude and tell me you can walk away from that," said Greg, his voice quivering. 💧

Greg can be reached on the web at sshinfo.com or by calling the office at 901.466.1991

Southern Serenity Homes is a proud supporter of St. Jude and is equally proud of its two National St. Jude Dream Home® Giveaway Builder of the Year awards presented by ALSAC/St. Jude.



MEET THE DEVELOPER



RENAISSANCE DEVELOPMENTS

Old World Values with an eye on the future.

Renaissance... the name is synonymous with the most prestigious real estate in west Fayette County. As the development professionals of choice for countless clients investing in Fayette County, we take pride in a level of service and experience that is without peer in the Mid-South.

In matters of personal service, Renaissance's commitment to their clients has long surpassed the standards by which other real estate firms are judged.

Our primary mission is to actively manage our developments, so we can continually enhance its value for those who have chosen to live and work within our communities. We believe that the thoughtful, deliberate, and prudent management of our development properties is a sound strategy for maintaining the quality of life of the region in which the land is located.

"We are very proud to have the opportunity to work with St. Jude and support such a worthy

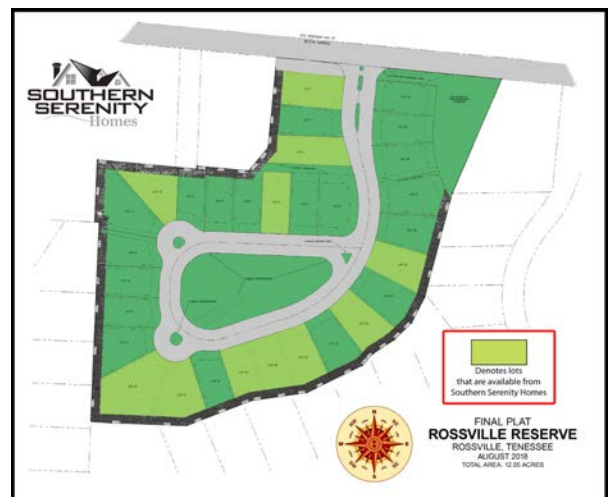
community building effort as the St. Jude Dream Home® Giveaway. Renaissance's values are rooted in awareness that what we do potentially impacts the lives of many people and will leave a legacy that will be visible for centuries to come." ::

Regency Homebuilders is the proud neighbor of the St. Jude Dream Home in Kensington Manor. Regency, which was founded in 2007, is the largest home builder in the Mid-South with more than 25 communities in Tennessee & North Mississippi. Driven by the desire to help people attain their dreams, Regency is proud to be a small part of this life changing event. "We always appreciate the opportunity to work with such an amazing organization like St. Jude, that does so many great things not only in Memphis but around the world" says owner, Sean Carlson. ::

Visit myfayettecounty.com to learn more about Renaissance.

Please visit our other great family-friendly communities, like Rossville Reserve in Rossville, currently building out. It's just a short drive east of Collierville on Highway 57.

You can see them all by going to SSHinfo.com or by accessing the QR code at right with your smartphone.



2020 MASTER PRIZE LIST

TICKETS ON SALE PRIZE

Deadline: March 27, 2020

Couple's package including eight club box seats to a Memphis Grizzlies game next season, diamond bracelet and a \$1,000 VISA gift card courtesy of Regions Bank, James Gattas Jewelers and Pediatrics East.

EARLY BIRD PRIZE

Deadline: April 17, 2020

Ultimate Memphis Experience including a weekend getaway at The Peabody Memphis, Memphis Tigers basketball season tickets, and \$1000 VISA gift card courtesy of The Peabody Memphis, Campbell Clinic and Mid-South Pulmonary and Sleep Specialists.

BONUS PRIZE

Deadline: June 5, 2020

Choice of new 2020 Honda Civic LX or new 2020 Nissan Versa 1.6 SV, courtesy of Wolfchase Honda and Wolfchase Nissan.

LAST CHANCE PRIZE

Deadline: June 26, 2020

\$5,000 shopping spree at Ashley HomeStore®

RESERVE YOUR TICKETS NOW dreamhome.org or by calling 800.224.6681

From the custom tiled dog wash in the spacious laundry room, to the hand-hammered copper soaking tub in the master bath, to the kitchen cabinets that seem to reach for the sky, this year's dream home is a dream to behold.

All throughout the house, **Southern Serenity Homes** has poured its heart, soul, and pool of talented craftsmen and craftswomen into every nook and cranny. It would be a truly great home for anyone to purchase, and they and their family would live well and proudly in it for decades to come. But, it's not for sale — instead, it will be going to one very lucky winner. That winner could be **YOU**, but only if you reserve a St. Jude Dream Home® Giveaway ticket for this year's home. The drawing will be held on Sunday, June 28th, and can be seen only on **WMC Action News 5**.

In the meantime, the photos on the next three pages will give you some idea of what a spectacular home this is. It's obvious that every craftsman who had a hand in producing this year's **dream home** gave all they had to make it the best home ever. I'm sure every child at St. Jude appreciates their effort.

ENJOY!







Aerial photo of the 2020 St. Jude Dream Home® Giveaway house courtesy of:

Gregory Turne
FALCON AERIAL SOLUTIONS
324 E. Marginal St. Somerville, TN 38068

MATERIALS & COLORS

MASTER SELECTION SHEET FOR INTERIOR AND EXTERIOR FINISHES

EXTERIOR FINISHES & PAINT

EXTERIOR STRUCTURE

BRICK	Columbus St Louis Queen size
MORTAR	Desert Buff 1/2" joint
WINDOWS	White
SIDING	SW7018 Dovetail Gray
TRIM	SW7017 Dorian Gray
SHUTTERS, GUTTERS, FRONT DOOR	Tuxedo Gray
REAR PORCH CEILING STAIN COLOR	Weathered Teak
FRONT DOOR	Tuxedo Gray
GARAGE DOORS	SW 7017 Dorian Gray

INTERIOR FINISHES & PAINT

FIRST FLOOR	SW 7641 Colonnade Gray
DINING ROOM	SW 7632 Modern Gray
LAUNDRY AND BONUS ROOM	SW 7643 Pussywillow
BEDROOM #3 AND BATHROOM #3	SW 6042 Hush White
BEDROOM #4 AND BATHROOM #4	SW 7072 Online
CEILING	SW 7627 White Heron
TRIM	SW 7551 Greek Villa
SHIPLAP	SW 7069 Iron Ore
FIRST FLOOR DOORS	SW 7069 Iron Ore
SECOND FLOOR DOORS	SW 7551 Greek Villa
INTERIOR STAIN COLOR	Weathered Teak

KITCHEN/FAMILY ROOM

COLOR	Iron Ore
COUNTERTOPS	Consentino Eternal Pearl Jasmine
CABINET HARDWARE	Mandera 1-1/4 in. Champagne Bronze Square
HARDWOOD	Shaw Empire Oak Plank Roosevelt
BACKSPLASH	Shaw Boca Lantern Thala Gray

LAUNDRY ROOM

CABINET COLOR	SW 7641 Colonnade Gray
CABINET HARDWARE	Phillip 767 MB
FLOOR TILE	Shaw Marlow 4X8 Bristol
TOPS	Cemento Spa (Suede)

MASTER BATH/BEDROOM	
CABINET COLOR	SW 7643 Pussywillow
CABINET HARDWARE	Classic Edge 3-3/4 in. Center-toCenter Matte Black
HARDWOOD	Shaw Fifth Avenue Oak Plank Roosevelt
FLOOR TILE	Shaw Vision 16X32 Ash
SHOWER TILE	Shaw Chateau Stretch Rockwood
TOPS	Cosentino Calcatta Gold
BEDROOM 2 DOWNSTAIRS	
CABINET COLOR	Iron Ore
CABINET HARDWARE	Key West 48MB
TILE	Shaw Quartz 12X24 Greige
TOPS	Quartet
UPSTAIRS BEDROOMS	
CARPET	Shaw Ombre Whisper Shadow
BATHROOM 3 UPSTAIRS	
CABINET COLOR	Greek Villa (distressed)
CABINET HARDWARE	944-96 NI - 5
TILE	Shaw Sculpture 12X24 Cream
TOPS	Cosentino Calcatta Gold
BATHROOM 4 UPSTAIRS	
CABINET COLOR	Colonade Gray
CABINET HARDWARE	Park 183 PC
TILE	Shaw Sculpture 12X24 Anthracite
TOPS	Cosentino Cemento Spa (Suede)
MEDIA ROOM	
CARPET	Shaw Lead the Way Super Fine



Pure Envy, 100



Landmark Hickory, 17007



Pantheon Glossy, 100



Alto HD, 793

Shaw Floors ♥ St. Jude

At Shaw Floors, we know a floor is more than the foundation of your home. It's the stage on which you live, dream, imagine, and play. We proudly offer a wide variety of fashionable and durable flooring options including carpet, hardwood, laminate, tile & stone, resilient luxury vinyl, and custom rugs. Our multi-channel partnership with St. Jude Children's Research Hospital® is woven into the fabric of our company and we are deeply committed to supporting St. Jude's mission of Finding Cures. Saving Children.™

Shaw is a proud sponsor and exclusive flooring provider for the St. Jude Dream Home® Giveaway.

Carpet | Tile & Stone | Hardwood | Laminate | Resilient | shawfloors.com



A woman with wet, dark hair is leaning against a gold shower fixture. She is looking directly at the camera with a slight smile. The shower fixture is a tall, gold-colored unit with a curved spout and a handheld showerhead. The background is a light-colored wall with a marble-like pattern.

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NATIONAL SPONSOR

— of —

ST. JUDE DREAM HOME®
Giveaway

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A Word From Our National Sponsor: Trane



You can't stop hope in the eyes of a child. Or in the dreams of a family. It is with this thought in mind that Trane is pleased to join St. Jude in their courageous commitment to families in the fight against childhood cancer. Through our sponsorship of the St. Jude Dream Home® Giveaway, Trane will donate heating and cooling products for nearly 30 custom-built homes that will be given away throughout the year in local raffle drawings. So the money raised can help fund research and treatments for St. Jude and, most of all, provide families the lasting comfort they need to make their dreams come true.

HELPING FAMILIES STAY MORE COMFORTABLE HAS NEVER MEANT MORE.

**TRANE®**

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trane.com/residential





Some of the stunning Bosch appliances available. This year's home features Black Stainless Steel appliances.



Proud National Sponsor of the

ST. JUDE DREAM HOME® Giveaway

2020 ST. JUDE DREAM HOME GIVEAWAY

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www.cosentino.com

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LIGHT FIXTURES

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katie.yokie@generalshale.com

DREAM HOME BOOKLET DESIGN/LAYOUT

DREAM HOME PHOTOGRAPHY
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Michael Frase
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Special thanks to Ladies of St. Jude and Dr. Susan Aguillard, 2020 St. Jude Dream Home® Giveaway Chairperson, as well as Michael Frase for designing & photographing this brochure.

DIRECTIONS TO THE 2020 ST. JUDE DREAM HOME®

— Located at 5235 Saffron Springs Dr. in Lakeland, Tennessee —

From I-40E take Exit 20/Canada Road and turn left onto Canada Road. Continue straight for 2.6 miles, then turn right onto US-70E/US-79. In 2.8 miles, turn left onto Saffron Springs Drive and the 2020 St. Jude Dream Home Giveaway will be the first house on your right.

800.224.6681

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